SMPS

Society for Marketing Professional Services

Greater Cincinnati

2013 Medium Chapter of the Year

Advance

>SELF >FIRM >PROFESSION

event>>

10 OCT 2013

New Member Orientation
3-5 pm

PRESENTERS:

> Lisa Koressel, CPSM-Chapter President
> Pam Roebel- Chapter President Elect
> Amanda Neyer-Communications Chair
> Matt Hoeller-Membership Chair

New Member Orientation

Location:

> 1776 Mentor Avenue – across the street from Emersion Design
> Training Room on the first floor
> Happy Hour to follow at event following orientation, open to all Greater Cincinnati SMPS members. Bring a prospective member and be entered into a drawing.

Please join us for an informative, interactive and fun program designed for new SMPS members only. This ***free*** orientation will help you maximize your SMPS membership.

Attendees Will Learn

> SMPS National Organization: structure, domains of practice, professional development

> Member Resources & Benefits: How to use available resources to win work for your firm and to advance professionally

> SMPS Greater Cincinnati Chapter: Chapter breakdown and statistics, peer organizations, ways to get involved

> Resources to get the most out of SMPS programs, events and conferences

> Ambassador Program: connect with a mentor who can provide additional guidance and coaching

Please RSVP for the orientation, happy hour or both by Monday October 7th to Matt Hoeller: matthoeller@bayerbecker.com or 859-261-1113

