

SPONSORSHIP

2025-2026



Greater
Cincinnati

CONTACT:

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BECOME A SPONSOR

What is SMPS?

SMPS, the Society for Marketing Professional Services, is the only non-profit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing professionals in the architecture, engineering, and construction (A/E/C) industries. SMPS's 7,000 members in 59 chapters across the US and Canada are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting, and specialty consulting firms.

Why sponsor SMPS GREATER CINCINNATI

Sponsorship of the SMPS Greater Cincinnati Chapter presents a unique and impactful opportunity to engage with a targeted audience, enhancing your firm's visibility within the architecture, engineering, and construction (A/E/C) industries. Through our strategic advertising and sponsorship opportunities, you can reach a dedicated community of professionals who are actively seeking innovative services and solutions.

Our chapter, with its vibrant membership base and a comprehensive event mailing list, serves as a central hub for industry leaders, influencers, and decision-makers in the Greater Cincinnati region. Sponsoring with SMPS Greater Cincinnati not only allows you to showcase your brand to a highly relevant audience but also demonstrates your commitment to supporting the professional growth and development of the A/E/C marketing community.

As a sponsor, you'll have the chance to increase your firm's brand awareness and forge meaningful connections with potential clients, partners, and collaborators. Your involvement will position your company as a key player in the region, aligned with the advancement of industry best practices and the success of the Greater Cincinnati A/E/C community. This partnership is more than just an advertising opportunity—it's a strategic investment in the future of your business and the industry as a whole.

WHO ARE OUR MEMBERS, GUESTS, AND PRESENTERS?

- A/E/C Marketing Professionals & Business Developers
- Firm Leaders and Decision Makers
- Technical Professionals in A/E/C
- Commercial Real Estate Brokers & Developers
- Marketing Consultants Specializing in A/E/C
- Public Sector Economic Developers, Planners, & Engineers

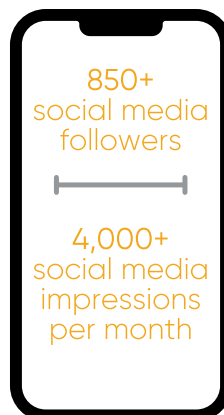
WHO SHOULD SPONSOR?

- A/E/C Firms
- Real Estate Developers
- Marketing Consulting Firms
- Software Companies
- Graphic Design Firms
- Accounting Firms

89
members & growing!



avg. 50+ attendees
per month



850+
social media
followers

4,000+
social media
impressions
per month



avg. 2,700 website
visitors per month



1,000+ email subscribers

SMPS GREATER CINCINNATI SPONSORSHIP LEVELS

PLATINUM | \$2,500

+ Event Admission

- 2 admissions to each Program Event
- 1 admission to each Education Event

+ Visibility & Recognition:

- Logo on Greater Cincinnati SMPS website linking to sponsor's company website
- Logo on event signage and introductory presentations, eBlasts, and chapter announcements
- 5 company social media highlights per year
- Verbal recognition at monthly events and annual meeting
- Ability to leave literature or swag on tables at monthly events

GOLD | \$2,000

+ Event Admission

- 1 admission to each Program Event
- 1 admission to each Education Event

+ Visibility & Recognition:

- Logo on Greater Cincinnati SMPS website linking to sponsor's company website
- Logo on event signage and introductory presentations, eBlasts, and chapter announcements
- 4 company social media highlights per year
- Verbal recognition at monthly events and annual meeting
- Ability to leave literature or swag on tables at monthly events

SILVER | \$1,500

+ Event Admission

- 1 admission to each Program Event

+ Visibility & Recognition:

- Logo on Greater Cincinnati SMPS website linking to sponsor's company website
- Logo on event signage and introductory presentations, eBlasts, and chapter announcements
- 3 company social media highlights per year
- Verbal recognition at monthly events and annual meeting

BRONZE | \$1,000

+ Event Admission

- 1 admission to each Program Event

+ Visibility & Recognition:

- Logo on Greater Cincinnati SMPS website linking to sponsor's company website
- Logo on event signage and introductory presentations, eBlasts, and chapter announcements
- 1 company social media highlights per year
- Verbal recognition at monthly events and annual meeting

EDUCATION SPONSOR | \$750

- 1 admission to all Education Events
- Logo on introductory presentations and eBlasts for Education Events
- Logo on event signage and introductory presentations, eBlasts, and chapter announcements for Education Events
- Verbal recognition at Education Events
- 1 company social media highlight per year

FRIENDS OF SMPS | \$500

- Logo on Greater Cincinnati SMPS website linking to sponsor's company website
- Logo on introductory presentations and eBlasts
- Company social media page tagged in 1 Friends of SMPS post per year

WEB SPONSOR | \$200

- Logo on Greater Cincinnati SMPS website education event pages linking to sponsor's company website
- Company social media page tagged in 1 Web Sponsors of SMPS post per year