



Society for Marketing
Professional Services
Greater Cincinnati

Corporate sponsorships help the Chapter secure the best programs and education opportunities for our members and are essential to our Chapter's financial health. Various levels of support are available, and structured to make sponsorship available to companies of all sizes.

Sponsorship Opportunities

Now is the time to increase your firm's exposure at GCSMPS events!

**SUPPORT GREATER
CINCINNATI SMPS WITH A
2017-2018 SPONSORSHIP!**

CORPORATE SPONSOR / \$1500 (Total value = \$1585 - the best ROI for your company!)

- Company logo appears as Corporate Sponsor on ALL Chapter announcements and correspondence (seen by over 600 regional AEC firms WEEKLY).
- Company logo, with link to your company's website, appears on GCSMPS Chapter website home page, as well as on Sponsors page with 100-word company profile (\$200 value)
- Two free admissions to each monthly luncheon program including the December Holiday Party and Project Tour (Minimum \$720 value)
- Recognition as Corporate Sponsor at all Chapter events; company logo appears on program placemat
- Company logo appears on slide show at all Chapter monthly programs
- One Program Sponsor opportunity (\$400 value)
 - Company and your firm's representatives introduced and acknowledged as Program Sponsor at the beginning of the program and given three minutes to speak. Company can display marketing materials and distribute information to program attendees.
- Two reserved seats with program speakers at each monthly lunch program, allowing for exclusive networking opportunities
- One free admission to all education events (Min. \$175 value)
- Free admission to and recognition at Chapter Annual Meeting and Awards Recognition Event (Minimum \$20 value)
- Complimentary Hole Sponsorship and recognition at the GCSMPS Annual Foot Golf Outing (\$75 value)

MONTHLY PROGRAM SPONSOR / \$400

- Company logo, with link to your firm's website, appears as Program Sponsor on GCSMPS Chapter website (\$100 value)
- Company logo appears on program announcements and program placemat as Program Sponsor.
- Company receives two free admissions to program luncheon (\$80-\$90 value)
- Company and your firm's representatives will be introduced and acknowledged as Program Sponsor and given three minutes to speak
- Company can display marketing materials at registration table or on attendees seats
- Company receives 2 reserved seats with program speakers

YEARLY EDUCATION SPONSOR / \$400

- Company logo appears on all 2017-18 Education announcements as Education Sponsor.
- Company logo, with link to your company's website, appears as Education Sponsor on GCSMPS Chapter website (\$100 value)
- Company receives three free non-member admissions to use throughout year for Education Sessions (approx. \$60 value)
- Company and your firm's representatives will be acknowledged as Education Sponsor during the session

WEBSITE SPONSOR / \$100

- Company logo, with link to your firm's website appears as Website Sponsor on GCSMPS Chapter website (\$100 value).

Want more info?

Contact: Karen Holtman, SHP Leading Design, GCSMPS Sponsorship Chair
513.381.2112 or sponsorship@greatercincinnati-smps.org