



Flying Pig Award (GCSMPS Chapter's Rising Star)

This award is given to an up and coming member of the Greater Cincinnati SMPS Chapter who is making the most of their SMPS membership to grow professionally and to benefit his/her firm.

The award will be presented during the Greater Cincinnati SMPS Annual Meeting on June 22, 2017. The winner of Flying Pig Award (GCSMPS Chapter's Rising Star) will receive an award and a \$100 scholarship of their choice towards either:

1. Earning the CPSM certification (if eligible)
2. Attending Build Business (SMPS National Conference) or a SMPS Regional Conference

The recipient must use this scholarship within two years of receiving the award.

Eligibility

Nominee must:

- Be an employee/owner of a company whose practice focuses on the built environment
- Be a current member of GCSMPS and has been a member for two years or less
- Not be a 2016-2017 GCSMPS Board Member

Judging Criteria and Scoring

Selection shall be based on the following criteria:

1. Demonstrated professional growth in marketing and the AEC industry
2. Ability to relay lessons learned through SMPS to benefit his/her firm
3. Participation in SMPS through events, programs, committees and/or other contributions.

All entries will be evaluated using the following point system:

Criteria	Points
Professional Growth as a Marketer	10
Relay Lessons Learned to Firm	10
Participation in SMPS	15
TOTAL POINTS	35

Judges from outside the chapter will evaluate the awards based on the above stated criteria. Judges will be assembled for their expertise in areas of marketing, communications and the AEC industry as a whole.



Deadline and Requirements

Send one PDF of the entire nomination form and responses to the criteria for each candidate by:

5:00 PM EST on Friday, May 26, 2017, to amanda.roehl@kleingers.com

Self-nominations are allowed. Late entries and those not following submission guidelines will not be considered. Any evidence of plagiarism or false statements will cause the candidate to be disqualified.

Submission Package

A single PDF file of items 1 and 2 shall be submitted. Please include a separate file with the color headshot. Each package must include the following information in the order stated:

1. **Nomination Form** (to be completed by nominator -- see following page) Statement from nominator that is 250 words or less as to why nominee should receive the award.
If self-nominating, please include a letter of recommendation from a principal/executive at your firm. Alternatively, you may submit a letter from a colleague in a leadership position within SMPS, a similar AEC industry organization, or a marketing organization. This letter would serve in substitution of the Statement from Nominator.
2. **Submission to Address Criteria** (to be completed by nominee) – limited to **one** 8 ½" x 11" page with a font size of no less than 10 pt. The Qualifying Statement should describe how the nominee meets/exceeds all of the award criteria. Specific examples should be given.
No additional documents are permitted, though graphics, quotes and call-outs can be used within the one page.
3. **Digital color photo of nominee** – provide a 1-3 MB color headshot in JPG format.

Questions

Please address any questions to:

Amanda Roehl, GCSMPS Past President
The Kleingers Group
513.779.7851
amanda.roehl@kleingers.com

Nomination FormDeadline: 5:00 PM EST on Friday, May 26, 2017, to amanda.roehl@kleingers.com

Nominee: _____

Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Mobile: _____

E-mail: _____

Statement from Nominator (250 words or less):

If self-nominating, please include a letter of recommendation from a principal/executive at your firm. Alternatively, you may submit a letter from a colleague in a leadership position within SMPS, a similar AEC industry organization, or a marketing organization. This letter is in substitution of the below Statement from Nominator.

I nominate the person above as the 2017 Flying Pig for the following reasons:

Nominated By: _____ Title: _____

Company: _____ Phone: _____

E-mail: _____